Appl. No. 10/811,029 Amdt. dated 05/08/2007 Reply to Office Action mailed 02/09/2007

## Remarks -- Continued

Prior to entry of this paper, in a non-final office action mailed February 9, 2007, the examiner had rejected claims 9 - 17, based on the Duckeck reference and, in part, on statements by the applicant in the application.

The applicant's representative had a phone interview with the examiner on April 18, 2007, to clarify the terminology used in the application relative to terminology used in Duckeck. The applicant's representative and the examiner discussed claim amendments which would carry this clarification into the application claims.

This paper offers claim amendments meant to clarify that the location data and location/coordinate paired information referred to in the claims is a computer network address location data and logical location/coordinate paired information, rather than geographic location data and geographic location/coordinate paired information, as used in Duckeck.

The applicant believes that these claim amendments render the examiner's previous objections most and the applicant respectfully requests that a timely Notice of Allowance be issued with respect to the amended claims in this application.

Respectfully submitted,

**NEWMAN & NEMAN** 

Martin Spencer Garthwaite

Reg. No. 57032 Date: May 8, 2007